

**REMARKS**

In response to the Final Office Action mailed June 28, 2004, Applicant has amended claim 1 to include the allowable subject matter of claim 7. Claim 7 has likewise been cancelled. As a result, claims 1-6 and 8-11 are now in allowable condition since dependent claims 2-6 and 8-11 depend, either directly or indirectly, from claim 1 which now includes allowable subject matter.

Applicant has likewise amended independent claim 12 to include substantially similar language as contained in the allowable subject matter of claim 7. More particularly, claim 12 has been amended to further include at least one shelf member having a product organizer member removably attachable thereto wherein each product retention gate opening has a width dimensioned less than the width of a respective product channel. This language is similar to the allowable subject matter of claim 7 and corresponds to the statement of reasons for the allowable subject matter of claim 7 as set forth on page 12 of the Final Office Action. As a result, claim 12 should now be in allowable condition. Claim 13 has been cancelled. Dependent claims 14- 17 depend, either directly or indirectly, upon newly amended claim 12 and are likewise in allowable condition.

Claims 18-25 have already been indicated as containing allowable subject matter. Dependent claims 26 and 27 are likewise dependent upon allowable claim 1 and these claims have been further amended so as to conform with the amended language of claim 1.

Dependent claims 28 and 29 are dependent upon newly amended claim 12 and likewise have been further amended so as to conform with the amended language of claim 12.

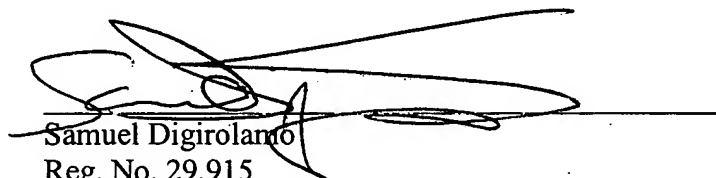
Dependent claims 30 and 31 have likewise been further amended to further clarify the cooperative latch devices. These claims are dependent upon allowed independent claim 18 and are likewise in allowable condition.

It is now believed that all of the pending claims in the present application, namely, claims 1-6, 8-12, and 14-31 are in allowable condition and contain limitations and restrictions which patentably distinguish them over the cited prior art.

If any issue regarding the allowability of any of the pending claims in the present application could be readily resolved, or if other action could be taken to further advance this application such as an Examiner's amendment, or if the Examiner should have any questions regarding the present amendment, it is respectfully requested that Examiner please telephone Applicant's undersigned attorney in this regard.

Respectfully submitted,

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